

# WEEKLY PLANNER

## MONDAY

Mission Monday  
(highlight your purpose or values)

Make a Difference Monday  
(community focus)

## TUESDAY

Trend Tuesday  
(industry or mental health trends)

Trust-Building Tuesday  
(post something to build trust)

## WEDNESDAY

Walkthrough Wednesday  
(behind the scenes)

Who We Serve Wednesday  
(client, audience, or service spotlight)

## THURSDAY

Testimonial Thursday  
(Share client feedback)

Thank You Thursday  
(gratitude shoutouts)

## FRIDAY

Fun Fact Friday

Friday Favorites  
(Share a favorite product, service, or tip)

## SATURDAY

Saturday Spotlight  
(Spotlight a staff, service, or customer)

Saturday Storytime  
(share meaningful stories related to your work)

## SUNDAY

Sunday Encouragement

Sunday Pause  
(rest & recovery message)